MARKETTING

Initial Documentation

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LISLIP PRIVATE LIMITED

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1.Markettiing:

1.1.Client_Details_Add_Form.

Description: This module contains a form which includes the following fields of Business Name, Address Line 1, Address Line 2, District, State and Country, Business Phone Number, Contact Person Name, Contact Person Role (Owner, Manager, Supervisor or Others, if Others is selected a text box appears to enter the role), Contact Person Number, Status (with options of Needed, May Need, Not needed or Yet to follow), Follow up Date and Time and Remarks.

Form Fields: Business Name, Address Line1, Address Line2, District, State, Country, Business Phone Number (Validation, Duplicate checking), Contact Person Name, Contact Person Role(Owner, Manager, Supervisor, Others(textbox)), Contact Person Number(Validation, Duplicate checking), Status(Not Follow, May Needed, Not Needed, Needed), Follow up Date & Time, Remarks.

1.2.View_Client_Details

Description: This module views the table containing the details filled in the form particularly Business Name, Address (district, state and country included), Contact Person Name, Contact Person Role, Contact Person Number, Follow up Date and Time and a View button. The colour of the rows of the table will be yellow if the status is may need and green when the status is needed. If the status is not needed, the data will not be displayed in the table. Also, the page is provided with a filter option to pick the business according to the need. Each column is provided with a sort function. The view button displays the entire information of the business firm when clicked.

Table View: S.NO, Business Name, Address(Address Line1, Address Line2, District, State, Country, Pincode), Contact Person Name, Contact Person Role, Contact Person Number, Follow up Date & Time, View button(Click this button redirect the Client Details Add Form).

Filter Option: Country, State, District, Status.

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